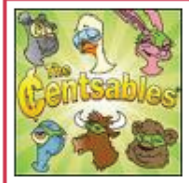


The Centsables: Financial Fact\$ For Kids

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Posted by Money Clubhouse Staff on Nov 10, 2010 in The Centsables | 0 comments



Christmas is coming up fast and most likely you've already received the first draft of this year's "gimme" lists from your children. Along with the usual toys, video games, cell phones and digital cameras, please think about giving them a gift that will teach them the value of a dollar.

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The Centsables offers a series of four "Financial Activities" books for kids that teach money skills they'll need to be successful in life. If you want to give a gift that won't break, wear out, get tossed aside or replaced by a newer model, add these books to your shopping list. For less than \$10 per book your kids will have fun and maybe they'll learn enough to give you a few nice gifts someday.

Here's a summary of Volume 1 of the series:

Buying Before Cash: A Short History of Money

Did you know that feathers, eggs, shells and whale teeth were once used as money? Kids will learn about the history of money, how it was exchanged for goods and services, about the purchasing power of money, and important money vocabulary words.

Kids and Cash: Ways You Can Earn Money

This lesson introduces the idea of starting a small business and earning your own cash. A list of easy businesses for kids beyond the usual lemonade stand is suggested, and business concepts such as the difference between costs and profit and how acquiring skills in demand can increase earning power are introduced.

Earning Interest: It Grows on You!

This lesson introduces the importance of savings accounts and banking. There's a kid-friendly explanation of how banks generate money through loans and then pay interest to their customers. There's also a discussion about how saving can help to keep communities strong.

Close-up on Currency: Be An Anti-Counterfeit Sleuth

At this very moment there's over 70 million dollars in counterfeit money in circulation in America. This lesson encourages kids to look closely at the money they spend. The discussion about how money is designed and the security measures used to prevent forgery is very interesting.

An Eye on Economics: Supply And Demand

This lesson teaches how supply and demand affects the cost of everything we buy. The explanation is clear and the examples are fun. We especially like the activity where kids must decide which foods (pizza, chicken fingers, grilled cheese etc.) will be purchased and sold in a school cafeteria based on what sold well in the past.

Wants vs. Needs: Do You Know The Difference?

This lesson alone makes the price of this activity book worthwhile. Kids will learn the difference between wants and needs and how advertisers are on a mission to make every want seem like a need. There's also a fun activity where a secret message is revealed when a list of wants and needs is correctly identified.

Paying The Write Way: Check Out Checking Accounts

Online banking is gaining in popularity, but kids still need to know how to write a check. This lesson explains checking accounts and includes an activity where readers learn to fill out a check.

The Centsables Financial Factivity books can be ordered through Barnes & Noble online or in stores. For more information on The Centsables visit their website at <http://www.thecentsables.com>.

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